

10+ YEARS OF EXPERIENCE MANAGING GLOBAL CLIENTS

# SOUL

FROM KOLKATA THE CITY OF JOY

*Soumyakanta*

NAVIGATING A NEW DESIGN TRAJECTORY



WITH AN IMPRESSIVE 10 YEARS OF INDUSTRY EXPERIENCE, I HAVE HONED MY SKILLS AND EXPERTISE TO BECOME A SOUGHT-AFTER CREATIVE FORCE. MY CAREER OBJECTIVE IS TO CRAFT CAPTIVATING CAMPAIGN IDEAS FOR A DIVERSE RANGE OF BRANDS AND BRING THEM TO LIFE IN AN AESTHETICALLY PLEASING MANNER.



2016-2022 ART DIRECTOR | 2022-2024 SR. ART DIRECTOR | 2024-2026 CREATIVE CONTROLLER

Be the Bee

INNER CIRCLE

Be the Bee



ABOUT ME

### SKILLS

Creative Direction | Creative Control & Execution | Strategic Planning | Ideation & Concept Development | Brand Engineering | Project Engineering  
Creative Engineering | Brand Strategy | Campaign Development | Visual Storytelling

### AI TOOLS & SOFTWARE

Skilled in modern creative tools and AI-driven workflows, blending design thinking with smart automation to craft impactful visual solutions.

I continuously explore emerging technologies, staying adaptable and committed to learning new tools to create innovative work across evolving mediums.

Claude

ChatGPT

Conversational AI / Large Language Model

Image Generation, Video Generation & Editing Tool

Seedance 2.0 | Runway | Sora

Kling | Midjourney | LTX Studio

Elevenlabs

Suno

Voice Generation & Music Generation Tool

Video, Image & Designing Software

VN Video Editor

Adobe Photoshop, Illustrator, & InDesign



EDUCATION & MY WORKS

NAME: SOUMYA KUNDU  
FROM: KOLKATA (INDIA)  
LANGUAGE: BENGALI, ENGLISH, HINDI  
DOB: 11 SEP 1989

**BACHELOR OF FINE ARTS**  
GOVT. COLLEGE OF ART & CRAFT (KOLKATA)  
2011-2016

**BACHELOR OF COMMERCE**  
CITY COLLEGE OF COMMERCE  
& BUSINESS ADMINISTRATION  
2008-2011

**HIGHER SECONDARY**  
THE SCOTTISH CHURCH  
COLLEGIATE SCHOOL  
1996-2008

30+ YEARS OF PASSION-DRIVEN JOURNEY 

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my works

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A showcase of branding, advertising,  
posters, brochures, digital creatives,  
movie posters & visual storytelling.  
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unity, justice, and awareness through  
impactful visuals and meaningful  
storytelling. **Click to explore.**



Let's Connect  
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300+ National & International Clients served through our services, delivering creative & strategic solutions for brands across India, USA, Dubai, and beyond.

Global Experience by Flags



THANK YOU